

RYAN WILLIAMS SENIOR WEB/UX DESIGNER

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VIEW MY PORTFOLIO

WWW.RYANWILLIAMS.ME

OBJECTIVES

Create powerful interface designs and user experiences that shape the web of the future by utilizing best practices in UX/UI, implementing new coding technologies and keeping a strong focus on web standards.

SKILLS

- Expert knowledge of XHTML, HTML5, CSS3 and content management systems such as Joomla, Wordpress, and Sitecore. Advanced knowledge of JQuery, JQuery Mobile, Flash and ActionScript 3.0. Intermediate knowledge of JavaScript, XML, and XSLT. Basic knowledge of PHP, ColdFusion, ASP.Net, and MVC.
- Advanced web marketing skills including SEO, HTML e-mail marketing using Constant Contact, blog writing, article syndication, social media, and press releases.
- Proficient in Adobe Creative Suite CS4, CS5, CS6 (Photoshop, Illustrator, Dreamweaver, Fireworks, Flash)
- Some work with Microsoft Visual Studio, SQL Server 2008, and TortoiseSVN
- Currently learning PHP, iPhone programming (Objective-C), and SQL

EDUCATION

Collin College

2008-Present

Degree: AAS Web Development Status: In Process (Final Semester)

Certificate: Web Development Status: Awarded

Certificate iOS Development Status: In Process (Final Semester)

Art Institute Online

10/2003-10/2004

Degree: Multimedia Design Status: Transfer

EXPERIENCE

Senior Web Designer | Santander Consumer USA

09/2010 – Present

Create and maintain designs for all corporate websites including www.santanderconsumerusa.com, www.roadloans.com, www.helpingloans.com, www.greenlighttodrive.com, and extranet websites accessed by our B2B clients. Maintenance of websites includes coding HTML, HTML5, CSS, JQuery, and manipulating some ASP.Net code. Creation of website designs includes Photoshop mockups, User Experience analysis, coding, and implementation of approved designs from development to production.

Redesigned RoadLoans mobile website in 2012, shifting from HTML and CSS to HTML5, CSS3, and JQuery Mobile. Currently in process of being released to production.

In early 2012, initiated and began leading weekly meetings with my team members, which have included code reviews as well as education on emerging technologies and code related enhancements.

Redesigned HelpingLoans.com website in 2011. Mockups created and in approval process. Changed user experience for website to allow for a simpler more user-friendly approach to the application process.

Initiated and implemented solution for blog CMS that could be integrated with ASP.Net to expand website presence and SEO in 2011.

Assisted with original design for HelpingLoans.com in 2010, creating mockups and coded HTML and CSS for website currently in production.

Web Developer | Vaultronics, LLC

11/2009 – 09/2010

Design for and maintain e-commerce website. Coding used HTML, CSS, XML, JavaScript/jQuery.

Marketing for two large websites including SEO, blogging, press releases, social media accounts, article syndication, and HTML e-mail marketing.

Complete redesign and lead developer on Virtual Surveillance website. Coding used HTML, CSS, JavaScript, jQuery, and Cold Fusion.

Responsible for competitive analysis using a variety of tools and complete website analysis using Google Analytics. Google Analytics was used for reporting and making data drive decisions for SEO and customer experience.

Websites: www.vs-us.com (Sole designer on this site) | www.apexcctv.com (maintenance and SEO)

Web Development Student Assistant | **Collin College**

09/2009 – May 2010

Designed online tutorials to be used in Web Development courses for students using Adobe Creative Suite including Photoshop, Illustrator, Flash, Fireworks, and Dreamweaver. Capture software used for tutorials Adobe Captivate 3.

Web Designer | **Sprocket Webs (freelance)**

8/2008 - Present

Design graphics, create interface, and code websites for clients based on business objects and specifications. Optimize all graphics and code for cross browser compatibility to ensure functionality.

Websites designed: www.hebrontheatre.com | www.friendshipconnect.org | www.integrityporter.com

Credit Analyst | **Triad Financial**

07/2006-07/2008

Duties: Review and decision applications daily based on customer's credit profile/report and application information. Maintain high production volume while managing the utmost in quality on each reviewed deal. Assist other internal departments in resolving issues with applications as well as making exceptions on a case-by-case basis. Train new hires on current procedures as well as best practices from personal experience.

Credit Officer | **HSBC Auto Finance**

07/2004-07/2006

Duties: Responsible for monitoring activity of a two regions in northern United States. Increase business size by making outbound calls on approved deals and building relationships with finance managers at each dealership. Track all activity in assigned regions on spreadsheets and provide the reports to management and regional sales reps. Assist funders with funding

process and workflow. Take incoming calls pertaining to dealer questions and provide superior customer service to each caller.

Credit Officer | **Capital One Auto Finance**

11/2000-12/2003

Duties: Review credit history, work with specified computer programs that aided in processing applications, approve or decline loans, communicate with customers and dealerships regarding loan applications in order to complete underwriting process. Worked with a multitude of programs such as: indirect, direct, and refinance. Assisted funding and title departments with overflow work in order to meet strict deadlines. Trained new employees on the process and workflow of the department.